



## dossier

### FACE

After a season weathering skin-parching cold and indoor heat, your face needs more than aftershave balm. A deep-cleansing facial will get gunk out of your pores, stimulate circulation, and increase collagen production—all of which will make you look as fresh as if you'd already had a few summer weekends under your belt. "You're going to look really healthy," says Judy Fogarty, head of the Barbershop Lounge in Boston, "almost like after a great workout." While you lie back and put your feet up, an aesthetician will cleanse, massage, steam, and scrub your face. Then she'll extract from your pores the dirt and acne-causing sebum that's been building up all winter. Finally, she'll apply an under-eye cream, moisturizing serum, and hydrating mask. At posher places, you'll likely get a 10-minute neck-and-shoulder rub while the products work their magic—which should help you remember how to relax.

THE TIME: *An hour*

THE COST: *About \$85*

THE FREQUENCY: *Every two months*